

# Corporate Sponsor Levels

## \$250 Bronze Circle

- 2 complimentary tickets to one Lynchburg event of your choice
- Advertisement airtime in Charlottesville Ballet's Digital Slideshow (like movie previews) while patrons enter the theater
- Quarter page ad in printed programs

## \$500 Silver Circle

- 4 complimentary tickets to one Lynchburg event of your choice
- Advertisement airtime in Charlottesville Ballet's Digital Slideshows
- Half page ad in printed programs

## \$1,000 Gold Circle

- 4 complimentary tickets to two season events of your choice
- Advertisement airtime in Charlottesville Ballet's Digital Slideshows
- Half page ad in printed programs

## \$2,500 Platinum Circle

- 4 complimentary tickets to each season event
- Advertisement airtime in Charlottesville Ballet's Digital Slideshows
- Full page ad in printed programs
- Business logo on performance season website page
- Season sponsorship acknowledged in digital media
- Recognition from the stage at Lynchburg performances

## \$5,000 Sapphire Circle

- 6 complimentary tickets to each season event
- Advertisement airtime in Charlottesville Ballet's Digital Slideshows
- Full page ad in printed programs
- Business logo on performance season website page
- Season sponsorship acknowledged in digital media
- Recognition from the stage at Lynchburg performances
- Customized social media marketing promoting specific business events or offerings on CB Facebook and Instagram

## \$10,000 Diamond Circle

- Invitation to post-concert reception for you and up to 30 guests
- Recognition and thank-you from the stage at every performance/event
- 10 complimentary tickets to each season performance/event
- Advertisement airtime in Charlottesville Ballet's Digital Slideshows
- Full page ad with priority placement in printed programs
- Business logo on performance season website page
- Season sponsorship acknowledged in digital media
- Customized social media marketing promoting specific business events or offerings on CB Facebook and Instagram
- Your name on media and collateral communications including press releases to local media outlets; name and/or logo prominently displayed in media placement used to promote performance

## \$15,000 Presenting Sponsor

- Includes all benefit levels above plus customized exposure to elevate your brand!